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BEFORE THE ARKANSAS SECURITIES COMMISSIONER RITTES DEPT. CASE NO. S-20-0014 ORDER NO. S-20-0014-20-OR01

IN THE MATTER OF:

BAGBY FINANCIAL SERVICES, INC

RESPONDENTS

CONSENT ORDER

This Consent Order ("Order") is entered pursuant to the Arkansas Securities Act ("Act"), Ark. Code Ann. §§ 23-42-101 through 23-42-509, the Rules of the Arkansas Securities Commissioner ("Rules"), and the Arkansas Administrative Procedures Act, Ark. Code Ann. §§ 25-15-101 through 25-15-220, in accordance with an agreement by and between the Staff of the Arkansas Securities Department ("Staff") and the Respondent, Bagby Financial Services, Inc., CRD # 173426, ("Bagby") in full and final settlement of all claims that could be brought against Bagby by the Staff on the basis of the facts set forth herein.

The Respondent admits the jurisdiction of the Act and the Arkansas Securities Commissioner ("Commissioner"), waives its right to a formal hearing and appeal, consents to the entry of this Order and agrees to abide by its terms.

FINDINGS OF FACT

- Bagby is a corporation with a principal place of business located in Missouri. Bagby has been registered as a broker-dealer with the Arkansas Securities Department ("Department") since July 19, 2018.
- Since July 2018, Bagby has conducted business from a branch office in
 Paragould, Arkansas. On January 27, 2020, Bagby filed an application to register the

branch office with the Department. When evaluating the application, the Staff found that Bagby conducted business out of an unregistered branch office in the period of time preceding the filing of the application.

3. Bagby has cooperated fully with the Staff's review of this matter and has assured the Staff that the firm has implemented the proper internal controls and supervisory procedures necessary to ensure future compliance with the registration requirements of the Act.

CONCLUSIONS OF LAW

4. Ark Code Ann §23-42-303(e) states that a broker-dealer shall not conduct business from a branch office within this state unless the branch is registered under this chapter. Bagby violated Ark. Code Ann §23-42-303(e), as detailed in paragraph two.

UNDERTAKINGS

5. In settlement of this matter, Bagby agrees to pay a fine to the Department upon entry of this Order in the amount of \$750.00.

OPINION

6. This Order is in the public interest. The facts as set forth in paragraphs one through three support the violation of the Act as set forth in paragraphs four.

ORDER

IT IS THEREFORE ORDERED that in accordance with its undertaking Bagby shall pay a fine in the amount of \$750.00 to the Department upon entry of this Order.

Bagby's branch registration application shall be approved upon execution of this Order.

B. Edmond Waters
Arkansas Securities Commissioner

3-26-2020

DATE

I hereby agree to the entry of this Consent Order, and consent to all terms, conditions, and orders contained therein, and waive any right to an appeal from this order.

Leonard Barenboim

Chief Compliance Officer,

Bagby Financial Services, Inc.

March 18, 2020

DATE

JOÉ JOSLIN

Staff Attorney,

Arkansas Securities Department

DATE/